Press Release 11 March 2010

Caremark wins In Case of Emergency contract

Caremark (Aylesbury & Wycombe), a Buckinghamshire home care provider, have partnered with Carers Bucks, a charity providing support to unpaid family carers, to operate their out of hours **In Case of Emergency (ICE)** service in Aylesbury Vale.

The ICE concept enables family carers to register for a carer to be provided in an emergency when they are unexpectedly unable to care for a family member in need. In this case, the family carer or an emergency worker will call the ICE service who then arrange for another carer to attend the person in need in their own home ensuring they are comfortable and secure until the normal carer can return. Caremark now provides this service outside office hours. Carers Bucks will continue to provide it within office hours.

'We are delighted to be in partnership with Bucks Carers who provide an essential service to the many people in this county who care for a family member at home. It is a logical extension of the home care that Caremark provides throughout Aylesbury Vale and Wycombe.' says Janis Anderson, Managing Director of Caremark (Aylesbury & Wycombe).

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Caremark (Aylesbury & Wycombe) is part of a nationwide franchise network with over 20 years experience in providing care and companionship to people living in their own homes.

Caremark provides care to the elderly, those with mental or learning difficulties, those with physical disabilities, people suffering from a terminal illness, and those who have recently returned home from hospital needing interim care.

Caremark is an Equal Opportunities Employer, registered with the Care Quality Commission and a full member of United Kingdom Homecare Association (UKHCA)

Carers Bucks is a registered charity providing support to unpaid family carers throughout Buckinghamshire. Charity Number: 05577393

The In Case of Emergency service is funded by Buckinghamshire County Council.

For further information contact Janis Anderson on 01296 488678 janisanderson@caremarkaylesbury-wycombe.co.uk